

Table 16 Sources of Revenue and Structure of Distribution Deals for Selected Canadian Feature Films

Title/Yr/ Negative cost (Can. \$ millions)	Distributor			Type of Deal	U.S./Can. box office (\$ Millions)	U.S. Rental (\$ Millions)	Network/Pay TV		Remarks
	U.S.	Canada	International				U.S. (\$ Millions)	Can.	
<i>Atlantic City</i> / 1979/6	Paramount	Paramount	Various	Gross deal (no advance)	10/252,000	5	1.5/3.5	\$350,000	50-60 prints; area- by-area break.
<i>My Bloody Valentine</i> / 1980/2.2	Paramount	Paramount	Various	Gross deal (\$350,000 guarantee)	13-14	2.7		none	1,000 prints; \$4 mil- lion ad budget; still unrecovered.
<i>Happy Birthday to Me</i> /1980/4	Columbia	Columbia	Various	Profit deal (\$4 million plus advance)	18/49,270	5	No network sale	\$1,500,000 (Pay TV) * plus cas-	International sale \$2 million plus; investors re-
<i>Meatballs</i> /1978/ 1.6	Paramount	Paramount	Paramount	Gross deal (3.3 million ad- vance; Can- ada: \$350,000 nonrefund- able guaran- tee)	55	21.2		not known	\$5 million returned to producer from rental.
<i>Scanners</i> /1980/ 4	New World	New World Mutual	Various	Profit deal (ad- vance \$1.2 million); Cross- collat- eralized rent- als	18	6	No U.S. network sale	\$300,000 (CTV) \$300,000 (HBO)	Not yet sold to Ra- dio Canada; launch costs \$10 million; 300-400 prints; not na- tional break.

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Continued**

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	U.S.	Canada	International				U.S. (\$ Millions)	Can.	
<i>Terror Train</i> / 1979/2.7	Fox	Astral Films	Various	Gross Deal (not collat- eralized)	6-7	3.5	No U.S. network sale	\$15,000 (CTV) \$1,000,000 (HBO)	1,000 prints; na- tional launch; \$5 million ad bud- get.
<i>The Changeling</i> / 1980/7.6	AFD	PanCanadian	Various	Profit deal (ad- vance; mini- mum cross- collat- eralization)	13.5	5.3 (U.S.) 1.4 (Can.)	\$2,500,000 (NBC) \$300,000 (CTV) \$550,000 (HBO)	No pay TV sale in Can- ada yet.	
<i>Tribute</i> /1980/ 8.4	Fox	PanCanadian	Fox	Gross deal (ad- vance; mini- mum cross- collat- eralization)	—	4 (U.S.) .6 (Can.)	\$3,600,000 (all sources)		Good launch; prob- lems with critics; advertising prob- lems.
<i>Heavy Metal</i> / 1980/6	Columbia	Columbia	Columbia	Gross Deal (advance)	25-30	10.33(US)		not known	