

MY BLOODY VALENTINE



This Valentine's Day  
there's more than  
one way to lose  
your heart.

PUBLICITY DEPARTMENT / PARAMOUNT PICTURES CORPORATION / 1 GULF + WESTERN PLAZA / NEW YORK, N. Y. 100

**PRESS INFORMATION**





This Valentine's Day  
there's more than  
one way to lose  
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MY BLOODY  
VALENTINE



from  
**paramount pictures**

OPENING ANNOUNCEMENT

PARAMOUNT PICTURES' CHILLING "MY BLOODY VALENTINE"  
WILL OPEN.....AT THE.....THEATRE

Paramount Pictures' "My Bloody Valentine," which opens  
..... at the ..... Theatre, provides heart-stopping  
terror as a dreaded killer apparently returns to wield a  
chilling bloodbath in a little mining town on the Atlantic sea-  
coast.

The nerve-snapping horror film was produced by John Dun-  
ning, André Link and Stephen Miller. Written by John Beard  
from Stephen Miller's story concept, "My Bloody Valentine" was  
directed by George Mihalka.

Lawrence Nesis was associate producer and Bob Presner the  
production supervisor on the motion picture, which was produced  
with the participation of the Canadian Film Development Corpor-  
ation and Famous Players Ltd. The music by Paul Zaza provides  
an appropriate counterpoint to the frightening murder spree.

"My Bloody Valentine" stars Paul Kelman, Lori Hallier and  
Neil Affleck, with a special guest appearance by Don Francks  
as Chief Newby. Co-starring are Keith Knight, Alf Humphreys,  
Cynthia Dale as Patty, Terry Waterland as Harriet, with Jack  
Van Evera as Happy.



The supervising editor of "My Bloody Valentine" was Jean Lafleur, and Rodney Gibbons was the director of photography. Penny Hadfield was art director.

The Hanniger Mine Company is the primary employer in the company town of Valentine Bluffs, "The Little Town With the Big Heart." Twenty years earlier, a mining disaster took the lives of five miners, the tragedy precipitated when two supervisors on duty left their posts without checking the methane gas levels in the tunnels below. They had been eager to get to the St. Valentine's Day Dance, a town tradition for nearly a century.

It took six weeks to find the victims, and the sole survivor resorted to cannibalism while waiting for the rescuers to find him. He spent the next year in a mental hospital, and on the first anniversary of the mining disaster, he returned to town, dressed as a miner, to pick-axe the two supervisors to death, cut out their hearts and deliver them in heart-shaped candy boxes with a covering note warning the townspeople never to hold the St. Valentine's Day Dance again.

The tradition of the special Valentine's party has begun again, but it seems the dreaded and almost-forgotten "miner" has now returned when the Mayor receives a box of Valentine candy containing a blood-soaked heart. The official dance is cancelled, but several of the younger miners decide to stage an impromptu party of their own down in the mine shafts.

So while the streets of Valentine Bluffs are deserted, the sounds of revelry and laughter sift through the chasms and corridors of the mine tunnels deep beneath the earth.

Before the night is over, the merriment will turn to heart-



stopping terror as again and again and again, the dreaded "miner"  
strikes....

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from  
**paramount pictures**

1/19/81

HANDBOOK OF PRODUCTION INFORMATION  
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PARAMOUNT PICTURES PRESENTS

**MY BLOODY VALENTINE**

STARRING  
PAUL KELMAN  
LORI HALLIER  
NEIL AFFLECK

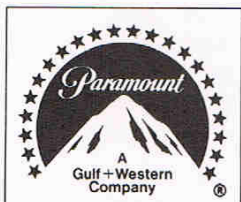
MUSIC BY PAUL ZAZA

PRODUCTION SUPERVISOR      ASSOCIATE PRODUCER  
BOB PRESNER                      LAWRENCE NESIS

STORY CONCEPT                      WRITTEN BY  
STEPHEN MILLER                      JOHN BEAIRD

PRODUCED BY  
JOHN DUNNING   ·   ANDRE LINK   ·   STEPHEN MILLER

DIRECTED BY  
GEORGE MIHALKA



PARAMOUNT PICTURES CORPORATION 1 GULF + WESTERN PLAZA NEW YORK N.Y. 10023





"MY BLOODY VALENTINE"

CAST OF CHARACTERS

T.J.	PAUL KELMAN
SARAH	LORI HALLIER
AXEL	NEIL AFFLECK
HOLLIS	KEITH KNIGHT
HOWARD	ALF HUMPHREYS
PATTY	CYNTHIA DALE
SYLVIA	HELENE UDY
JOHN	ROB STEIN
MIKE	TOM KOVACS
HARRIET	TERRY WATERLAND
DAVE	CARL MAROTTE
TOMMY	JIM MURCHISON
GRETCHEN	GINA DICK
THE MINER & HARRY WARDEN	PETER COWPER
CHIEF NEWBY	DON FRANCKS
MABEL	PATRICIA HAMILTON
MAYOR HANNIGER	LARRY REYNOLDS
HAPPY	JACK VAN EVERA
YOUNG AXEL	JEFF BANKS
WOMAN	PAT HEMINGWAY
MAC	GRAHAM WHITEHEAD
SUPERVISOR 1	FRED WATTERS
SUPERVISOR 2	JEFF FULTON
HARVEY SMIGHT	PAT WALSH
MRS. RALEIGH	MARGUERITE McNEIL
BEN	SANDY LEIM
RESCUER	JOHN MacDONALD

THE CREDITS

DIRECTED BY	GEORGE MIHALKA
PRODUCED BY	JOHN DUNNING • ANDRE LINK • STEPHEN MILLER
WRITTEN BY	JOHN BEAIRD
STORY CONCEPT	STEPHEN MILLER
ASSOCIATE PRODUCER	LAWRENCE NESIS
PRODUCTION SUPERVISOR	BOB PRESNER
DIRECTOR OF PHOTOGRAPHY	RODNEY GIBBONS
SUPERVISING EDITOR	JEAN LAFLEUR
MUSIC BY	PAUL ZAZA
ART DIRECTOR	PENNY HADFIELD
EXECUTIVE ASSISTANT TO THE PRODUCER	IRENE LITINSKY
PRODUCTION COMPROLLER	LEO M. GREGORY
PRODUCTION MANAGER	DANNY ROSSNER
UNIT/LOCATION MANAGER	JOHN DESORMEAUX
1ST ASSISTANT DIRECTORS	RAY SAGER JULIAN MARKS
2ND ASSISTANT DIRECTOR	ANNE MURPHY
3RD ASSISTANT DIRECTOR	RICHARD STANFORD
CASTING	BALY CASTING
CASTING CONSULTANTS	DANIEL HAUSMANN ARDEN RYSPAN



CONTINUITY.....	JOANNE HARWOOD
SOUND.....	BO HARWOOD
BOOM.....	JEAN-CLAUDE MATTE
CAMERA OPERATOR.....	LOUIS DE ERNSTED
1ST ASSISTANT CAMERAMEN.....	DANIEL JOBIN "
	PAUL HURTEAU
2ND ASSISTANT CAMERAMEN.....	RICHARD MONTPETIT
	JEAN-PIERRE PLOUFFE
KEY GRIP.....	MARC DE ERNSTED
GRIPS.....	JEAN-MAURICE DE ERNSTE
	ANTONIO VIDOSA
	JACQUES GIRARD
	CHUCK LAPP
GAFFER.....	WALTER KLYMKIW
BEST BOY.....	JEAN COURTEAU
ELECTRICIANS.....	MIKE RUGGLES
	DENIS MENARD
	ALEX AMYOT
GENERATOR OPERATOR.....	ALEX DAWES
ASSISTANT ART DIRECTORS.....	RAYMOND LAROSE
	TINA BODEN
PROPS BUYER.....	JOHN WALSH
SET DRESSER.....	MAURICE LEBLAND
SET PROPS.....	DAVID PHILLIPS
ASSISTANT SET PROPS.....	RYAL COSGROVE
CONSTRUCTION SUPERVISOR.....	HAROLD THRASHER
HEAD CARPENTERS.....	MARSHA HARDY
	TOM DALY
CARPENTERS.....	BRUCE JACKSON
	MARIO MECURI
SCENIC PAINTERS.....	LARRY DEMEDASH
	KARI HAGNESS
ART DEPARTMENT ASSISTANTS.....	KEITH CURRIE
	PATRICK DUNNE
	ANNE CURRIE
COSTUME DESIGNER.....	SUSAN HALL
WARDROBE MISTRESSES.....	LISE PHARAND
	CAROL WOOD
	RENEE APRIL
WARDROBE ASSISTANT.....	BENJAMIN ROBIN
MAKEUP.....	LOUISE RUNDELL
ASSISTANT MAKEUP.....	CAROLYN VAN GURP
HAIRDRESSER.....	HUGUETTE ROY
STUNT COORDINATOR.....	DWAYNE McLEAN
STUNT PERFORMERS.....	BRENT MEYER
	SANDY WEBB
	JAYNE RUTTER
	PETER COWPER
STILL PHOTOGRAPHER.....	PIROSKA MIHALKA
EDITORS.....	RIT WALLIS
	GERALD VANSIER
ASSISTANT EDITOR.....	CHANTAL BOWEN
ANIMAL TRAINERS.....	MARK CONWAY
	DANNY JOHNSTON

PRODUCTION ACCOUNTANTS.....LUCIE DROLET  
TRUDI LINK  
ASSISTANT ACCOUNTANT.....DONNA YOUNG  
PRODUCTION COORDINATOR (NOVA SCOTIA).....MARCELLE GIBSON  
PRODUCTION COORDINATOR (MONTREAL).....YANIKO PALIS  
PRODUCTION SECRETARIES.....NICOLE WEBSTER  
KATHY WOLF  
CRAFT SERVICE.....HANK LABELLE  
ARLIE MacLENNAN  
DRIVER CAPTAIN.....ROBERT IMESON  
PRODUCTION ASSISTANTS.....VICTORIA FRODSHAM  
STEVE WILKINS  
BILL DRAKE  
MIKE STUBBERT  
GARY VERMIER  
  
2ND UNIT - DIRECTOR.....RAY SAGER  
ASSISTANT DIRECTORS.....JOHN DESORMEAUX  
VICTORIA FRODSHAM  
CAMERAMEN.....PETER BENISON  
FRANK LENK  
  
SPECIAL MAKE-UP EFFECTS DESIGNED BY.....THE BURMAN STUDIO  
TOM BURMAN  
KEN DIAZ  
TOM HOERBER  
SPECIAL MECHANICAL DEVICES CREATED BY.....COSMEKINETICS,  
NORTHRIDGE, CALIFORNIA  
POST PRODUCTION SUPERVISOR.....RIT WALLIS  
DIALOGUE EDITING.....GERALD VANSIER  
SOUND EFFECTS.....JEFF BUSHELMAN  
PAT SOMERSET  
BURBANK EDITORIAL  
SERVICE INC.  
SOUND RE-RECORDING.....JOE GRIMALDI  
PROCESSING.....SONOLAB INC.  
TVC LABORATORIES, INC.  
PRINTS.....MOVIELAB (N.Y.)  
MIX.....PATHE SOUND  
OPTICALS.....FILM OPTICALS (QUEBEC)  
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MAIN & END TITLE BILLING  
AS OF 1-19-81

"MY BLOODY VALENTINE"

THE STORY  
(Not for Publication)

Deep within the confines of a mine tunnel, an amorous encounter will end in violence. A tattooed heart above the breast of a voluptuous young woman triggers a murderous response from her lover...

The Hanniger Mine Company (a mining operation dating back to the early 1800's) is the primary employer in the sleepy little company town on the Atlantic seacoast where it is located.

Twenty years earlier, a mining disaster took the lives of five miners, the tragedy precipitated when two supervisors on duty left their posts without checking the methane gas levels in the tunnels below. They had been eager to get to the St. Valentine's Day Dance, a town tradition for nearly a century.

It took six weeks to find the victims, and the sole survivor, one Harry Warden (PETER COWPER), resorted to cannibalism while waiting for the rescuers to find him. Warden was to spend the next year in the State Mental Hospital, and on the first anniversary of the mining disaster, he returned to town, dressed in the uniform of a miner, to pick-axe the two supervisors to death, cut out their hearts and deliver same in heart-shaped candy boxes with a covering note warning the townspeople never to hold the St. Valentine's Day Dance again.

The mining disaster and the grim aftermath have become a distant memory now, and the townspeople are preparing for a special Valentine's party. Heart-shaped decorations are blossom-

ing everywhere and Mabel Osborne (PATRICIA HAMILTON) is happily being congratulated on the work done by her decorating committee. Mayor Hanniger (LARRY REYNOLDS) and Police Chief Newby (DON "FRANCKS) are among the enthusiasts.

But the Mayor's good cheer fades when he receives an anonymous box of Valentine candy. The box contains a message ("A warning filled with bloody good cheer") and beneath the frosted wrapping paper lies a blood-soaked heart!

"It can't be happening again!" the Mayor whispers, horrified. Then when Mabel is found incinerated in the drying machine of her otherwise spotlessly clean gingham-curtained launderette, her rib cage savagely opened and her heart removed.

The Mayor and the Police Chief know all too well that the foolishly forgotten "Miner" has returned to the town of Valentine Bluffs ("The Little Town With a Big Heart," elevation 200, population 3,785) once more.

Unbeknownst to the town officials, who have cancelled the plans for the dance, several of the younger and raunchier miners decide to stage an impromptu party of their own down in the mine shafts. Who's to know?

So while the streets of Valentine Bluffs are deserted, their discarded Valentine's Day decorations languidly drifting across the main street, the sounds of revelry and laughter sift through the chasms and corridors of the mine tunnels deep beneath the earth.

Before the night is over, the merriment will turn to heart-stopping terror as again and again and again, the dreaded "Miner" strikes...



"MY BLOODY VALENTINE"

THE CAST

PAUL KELMAN AS T.J.

Paul Kelman launched his career as a leading man in "Gas" with his portrayal of Nino, where he combined the best of European suave with American street smarts.

LORI HALLIER AS SARAH

Lori Hallier is from the National Theatre School and makes her motion picture debut as the young leading lady in "My Bloody Valentine."

NEIL AFFLECK AS AXEL

Neil Affleck is a graduate of the Dome Theatre School and has already appeared in principal roles in several Canadian films, most recently a leading part in "Ticket to Heaven" and a major one in "Dirty Tricks."

KEITH KNIGHT AS HOLLIS

One of the kings of Canadian comedy, Keith Knight has made people laugh in "Meatballs," "Gas" and "Second City."

CYNTHIA DALE AS PATTY

Cynthia Dale is a newcomer to the motion picture screen, but is the sister of the well-known international star, Jennifer Dale. Cynthia may be a newcomer to films, but not to acting.

At the age of three, she made her professional acting debut, joining a long line of family thespians.

DON FRANCKS AS CHIEF NEWBY

Don Francks is well known for his work on "This Land," "The Phoenix Team," and his starring role in "Drying Up the Streets." He also starred in the very popular American television series, "Jericho." In 1979 he was presented a Nellie Award as Best Actor for his performance in the Canadian "Drying Up the Streets."

PATRICIA HAMILTON AS MABEL

Patricia Hamilton, a veteran of Canadian stages from Vancouver to Halifax, was recently seen in a starring role opposite Ann-Margret and Bruce Dern in "Middle-Age Crazy."

LARRY REYNOLDS AS MAYOR HANNIGER

Larry Reynolds is a well-known face on the CBC and can be seen opposite David Niven in "A Man Called Intrepid."

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THE PRODUCERS

JOHN DUNNING · ANDRE LINK · STEPHEN MILLER

No newcomers to the motion picture industry, JOHN DUNNING and ANDRE LINK have been producing some of Canada's most successful films since they first joined forces in 1968.

It was the release of their phenomenally successful "Meatballs," starring Bill Murray and released through Paramount Pictures, that surged them into U.S. prominence as well. "Meatballs" was a terrific box-office hit, with accumulated gross receipts well beyond \$50 million, making it the most successful Canadian film ever made.

Before embarking on their professional union, both men had built solid backgrounds in all phases of motion picture and film-related work. Dunning owned and operated a chain of Montreal cinemas, and also spent a great deal of time in television production.

Link, who emigrated to Canada in 1954 from his native Hungary, was a booker for a major Montreal film company for eight years.

John Dunning and André Link formed DAL Productions Ltd. together, as well as DAL's distributing arm, Cinépix Inc. Two of their first productions, "Valerie" and "L'Initiation," still rank among the Top Ten most successful French-language Canadian films.

Among their other popular motion pictures have been "L'Amour Humain," "Loving and Laughing" and "Blackout." In the list of All-Time Canadian Box-Office Hits, no less than four in the Top Ten were produced by Dunning and Link.



In addition to "My Bloody Valentine," current projects also ready for release are "Scoring," a nostalgic love story starring Eddie Albert, Cloris Leachman and Claire Pimpare, and "The Clean-Up Squad," a comedy about the antics of a big city vice squad.

Over the years, the two have been instrumental in launching the careers of several now-well-known Canadian producers and directors such as Denis Heroux, David Cronenberg, Bill Fruet and Ivan Reitman.

Dunning and Link have now also completed a motion picture entitled "Happy Birthday to Me," an intriguing tale of suspense that stars Melissa Sue Anderson, scheduled for an Easter release.

As early as May, 1979, STEPHEN MILLER began work on the concept of "My Bloody Valentine." His credits extend to founder and director of the Cinema V Repertory Theatre in Montreal, director and owner of the Seville Festival in Montreal, and one of the executive producers of "Hog Wild," a \$2.7 million feature film released in June, 1980, throughout North America.

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ASSOCIATE PRODUCER

The associate producer of "My Bloody Valentine" is LAWRENCE NESIS. The production supervisor was BOB PRESNER.

As an active professional in the Canadian film industry for the past 11 years, Bob Presner has participated as line producer, associate producer, production manager and assistant director on eight motion pictures, including "Pinball Summer," "Two Solitudes," "Jigsaw," "The Disappearance," "Yeti" and "Loving and Laughing," among others. He has also worked on over 30 documentaries and over one thousand TV commercials.

THE ART DIRECTOR

After receiving her Bachelor of Arts degree at Guelph University and Schiller College in West Berlin, PENNY HADFIELD spent six years in theatre work as a set and costume designer. She moved to the Opera Company of the National Art Center as Property Master and then to the Greater Miami Opera Company as Property Supervisor.

Moving to the film sphere, she worked with Claude Chabrol on "Blood Relatives" and then did costume design on "A Man, a Woman, a Bank" starring Donald Sutherland. Most recently, she coordinated the Art Department of the \$6 million production of "French Kiss," directed by Roger Vadim.

THE PRODUCTION MANAGER

DANNY ROSSNER's work expertise includes being production manager on the \$6 million production of "Circle of Two," starring Richard Burton and Tatum O'Neal, directed by Jules Dassin; unit production manager for both "Agency" and "A Man Called Intrepid"; the location manager for "City on Fire"; unit production manager of the stunts for the film "Gas," as well as a budget consultant on various feature films including "Final Assignment."



THE DIRECTOR

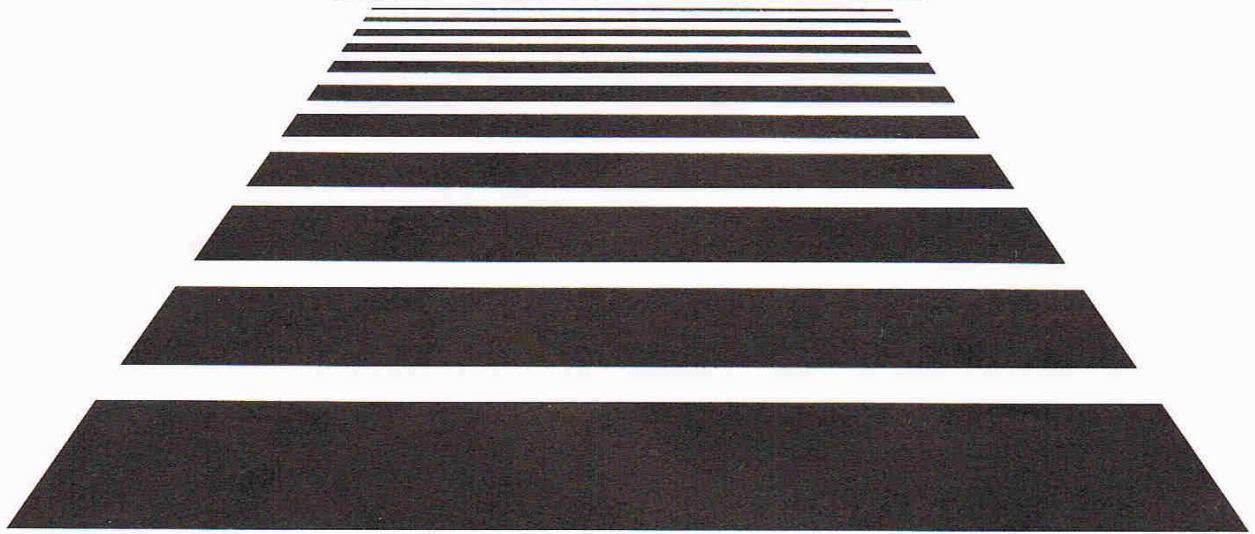
After receiving his Bachelor's degree in communications and pursuing his Masters degree in instructional technology, GEORGE MIHALKA began producing and directing numerous films as an independent moviemaker. His films have garnered awards at such diverse places as the Hong Kong Science Film Festival, the Toulouse International Scientific Film Competition and the Canadian Kodak Film Awards.

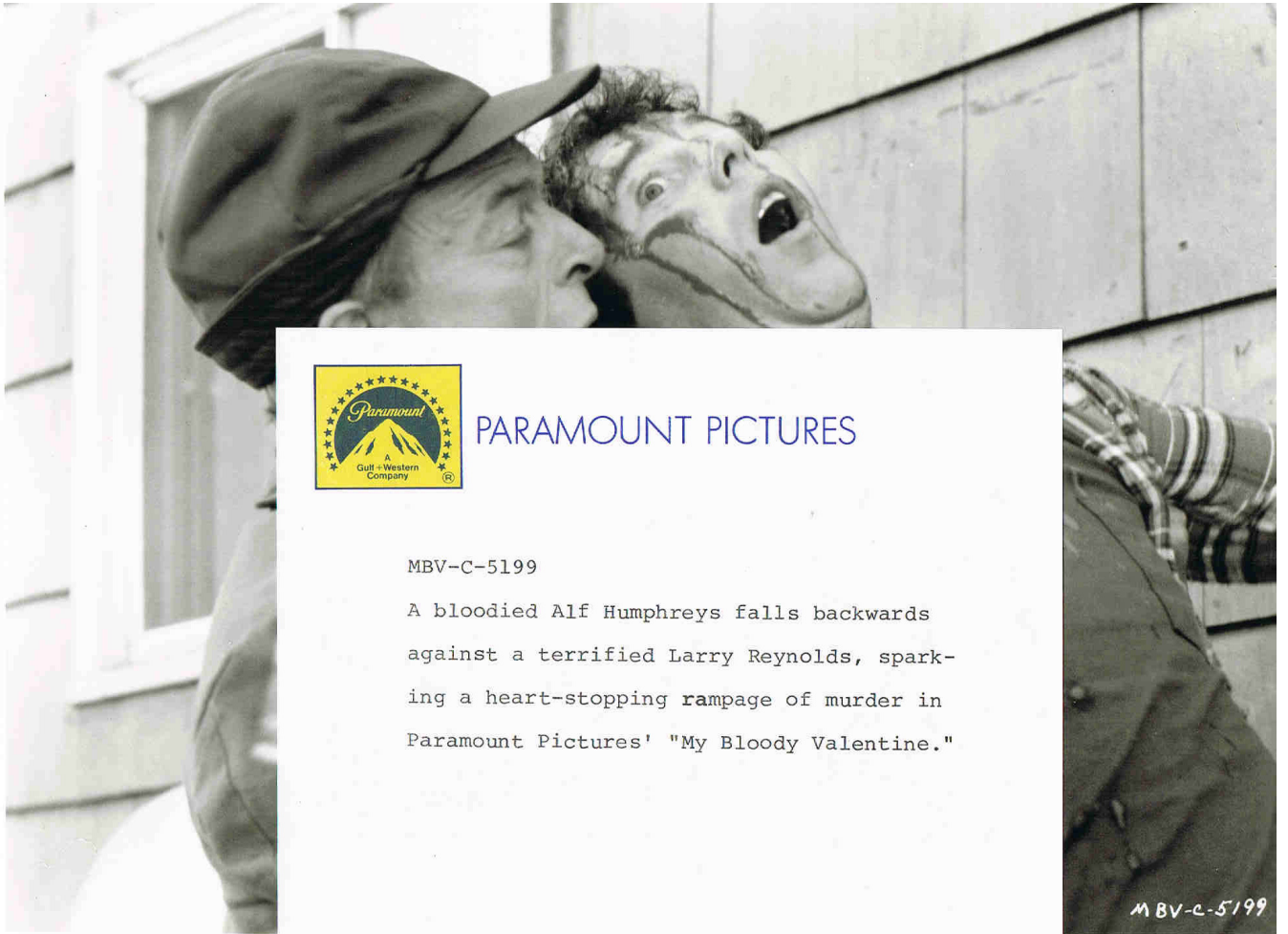
He recently directed the motion picture "Pinball Summer," presently in general release world-wide.

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PARAMOUNT PICTURES

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A bloodied Alf Humphreys falls backwards against a terrified Larry Reynolds, sparking a heart-stopping rampage of murder in Paramount Pictures' "My Bloody Valentine."

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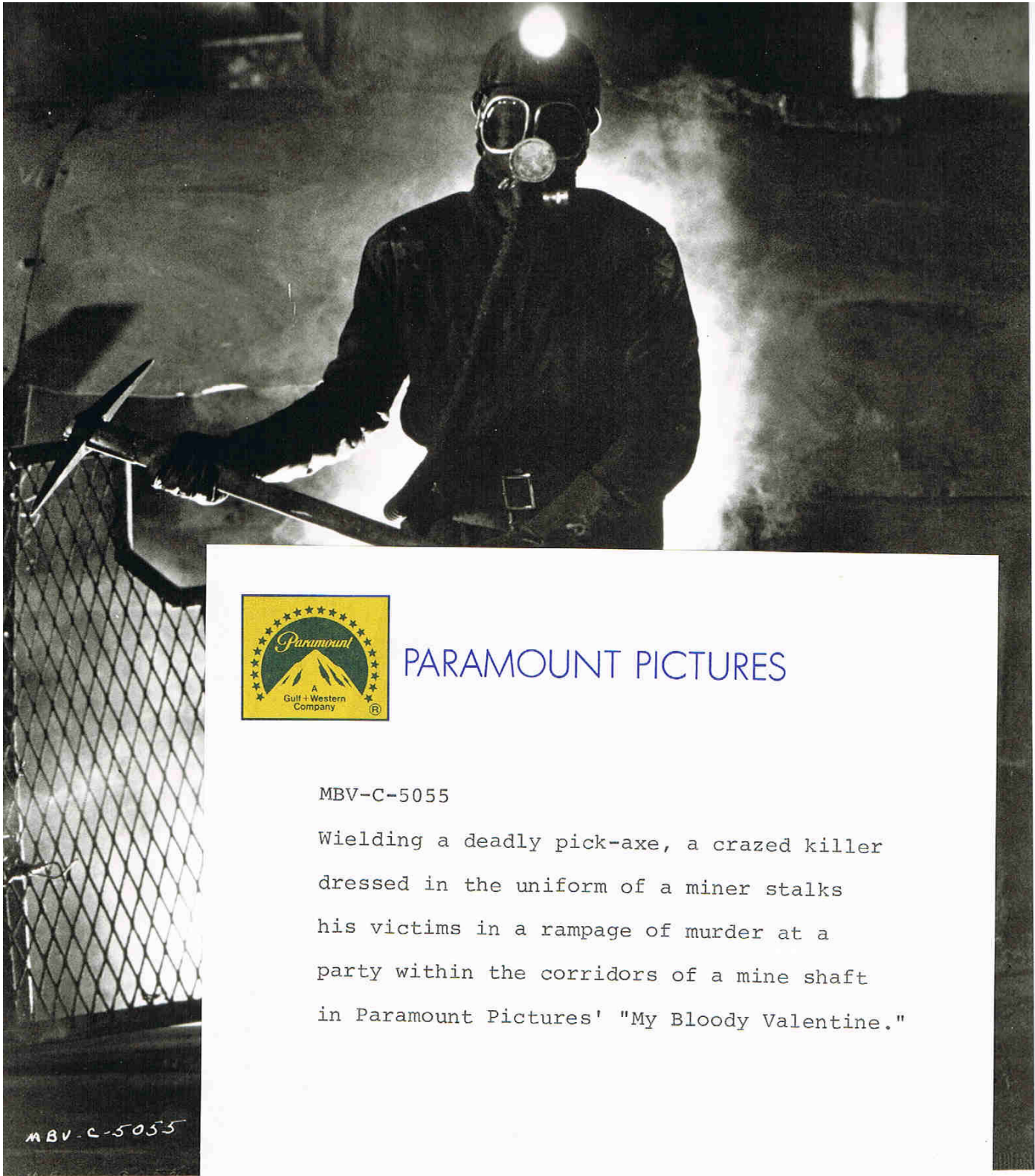
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"MY BLOODY VALENTINE"

A Paramount Release





PARAMOUNT PICTURES

MBV-C-5055

Wielding a deadly pick-axe, a crazed killer dressed in the uniform of a miner stalks his victims in a rampage of murder at a party within the corridors of a mine shaft in Paramount Pictures' "My Bloody Valentine."

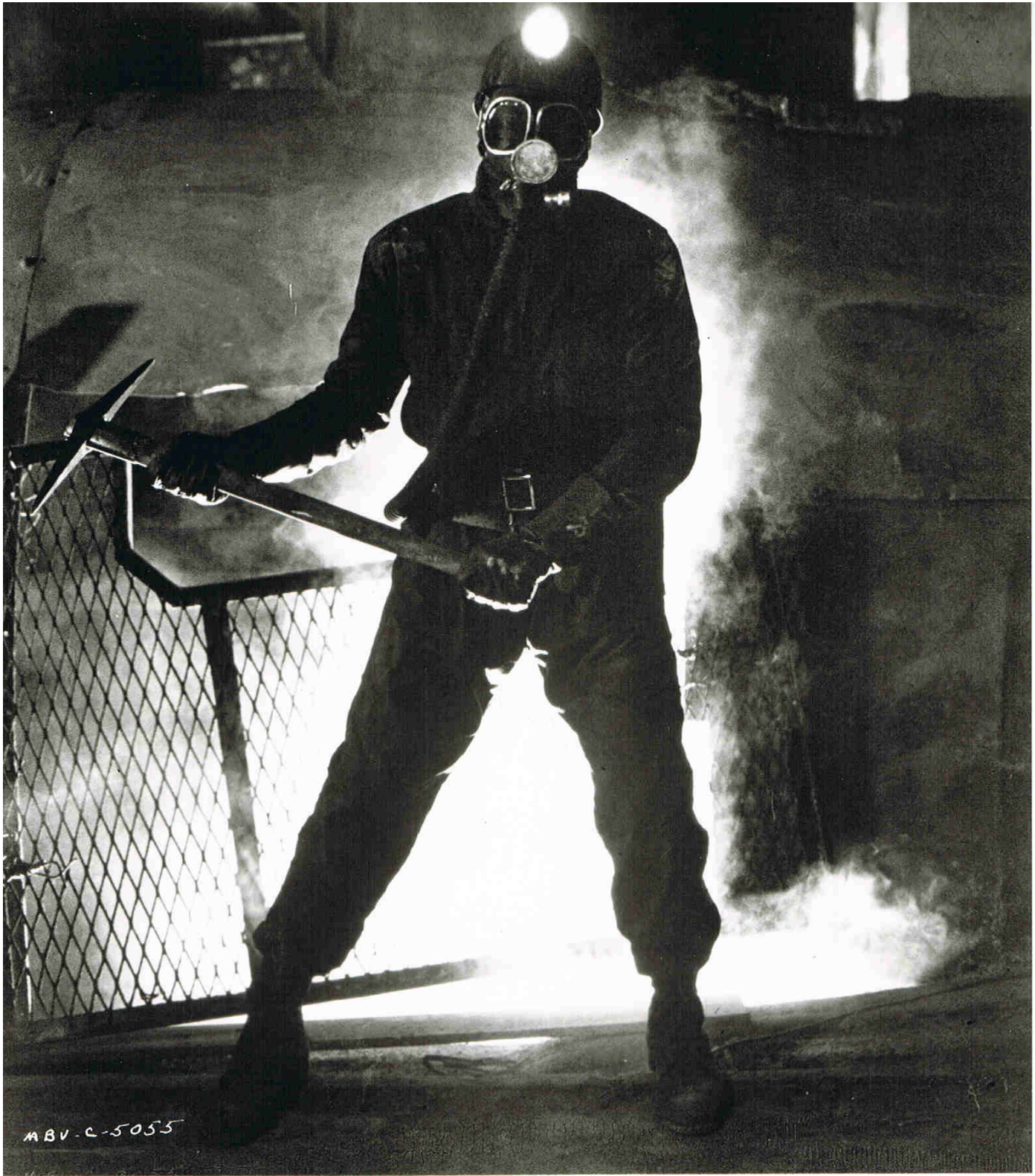
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# PARAMOUNT PICTURES

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Paul Kelman comforts a dazed Rob Stein as Gina Dick (left) and others respond with terror when an impromptu party becomes a bloodbath in Paramount Pictures' "My Bloody Valentine."

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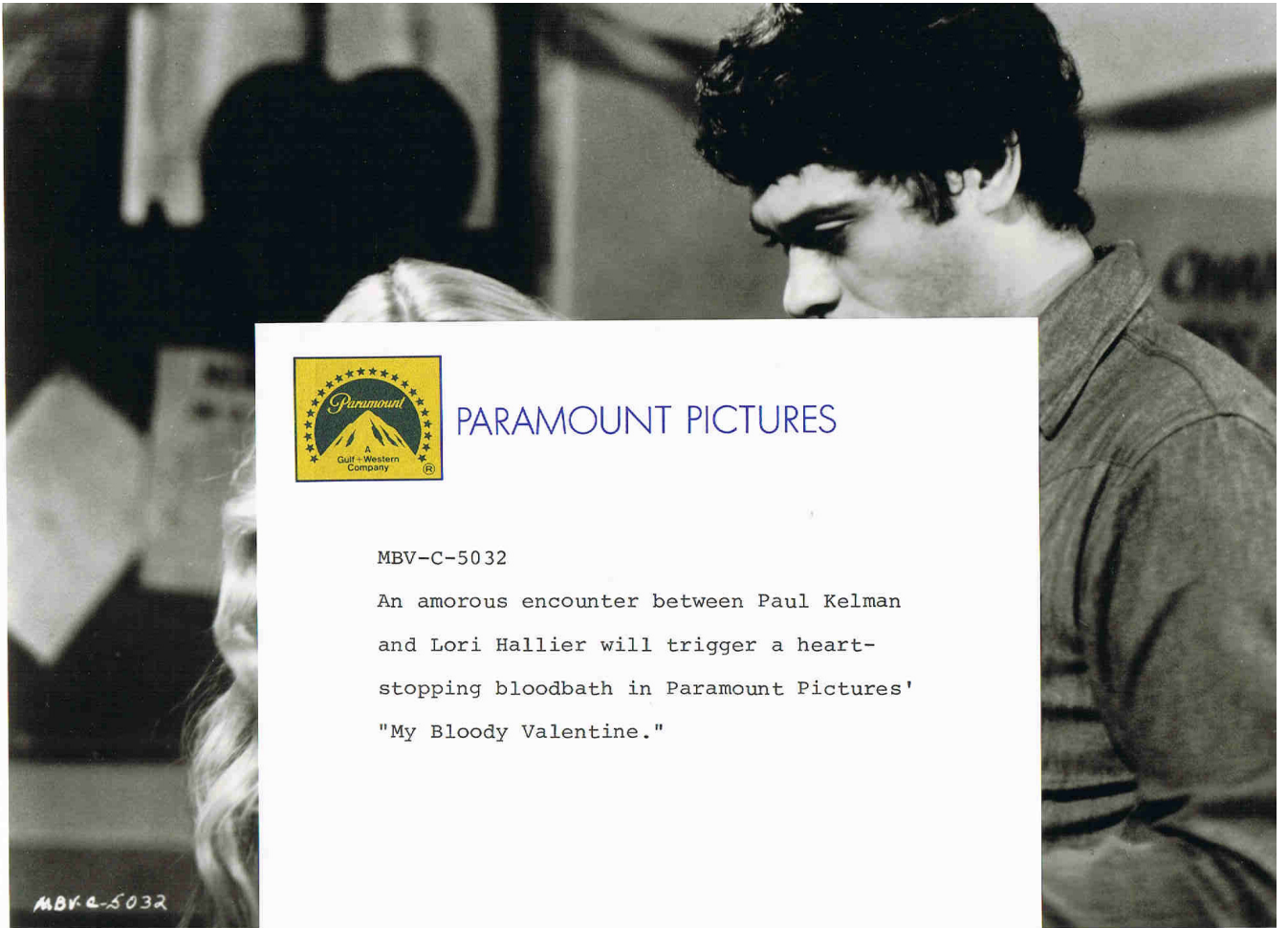
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PARAMOUNT PICTURES

MBV-C-5032

An amorous encounter between Paul Kelman  
and Lori Hallier will trigger a heart-  
stopping bloodbath in Paramount Pictures'

"My Bloody Valentine."

MBV-C-5032

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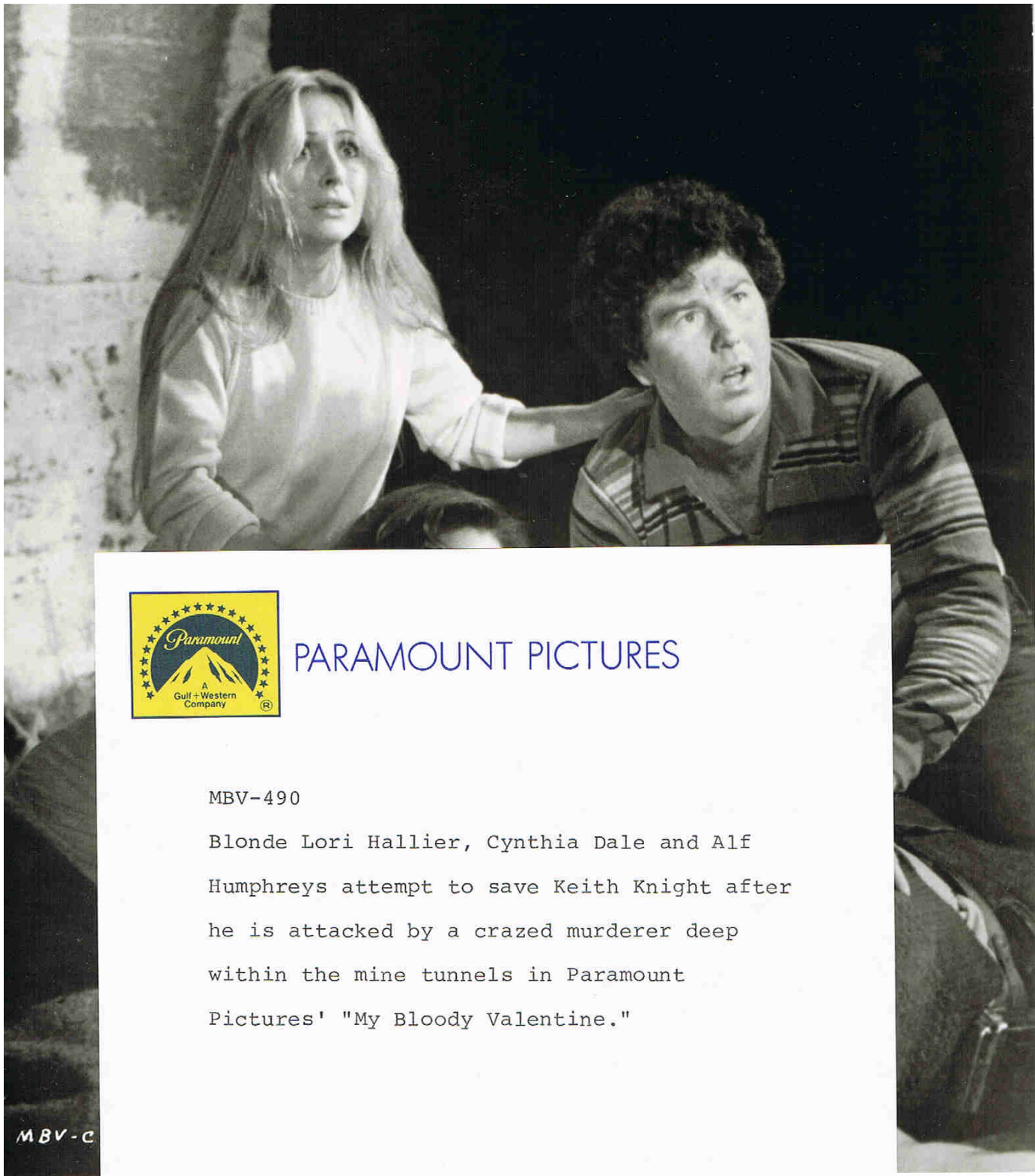
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## PARAMOUNT PICTURES

MBV-490

Blonde Lori Hallier, Cynthia Dale and Alf Humphreys attempt to save Keith Knight after he is attacked by a crazed murderer deep within the mine tunnels in Paramount Pictures' "My Bloody Valentine."

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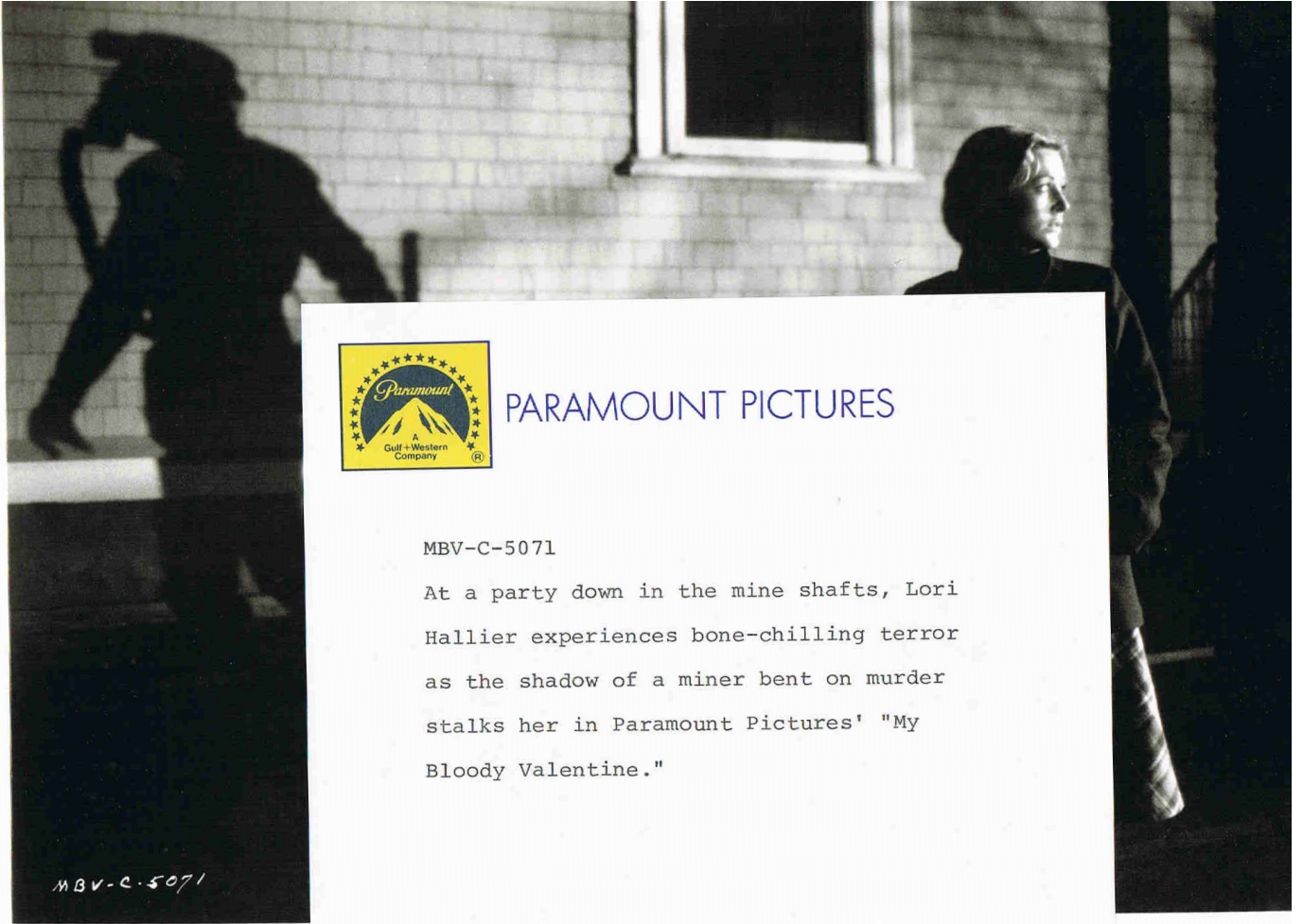
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"MY BLOODY VALENTINE"

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MBV-C-5071



# PARAMOUNT PICTURES

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At a party down in the mine shafts, Lori Hallier experiences bone-chilling terror as the shadow of a miner bent on murder stalks her in Paramount Pictures' "My Bloody Valentine."

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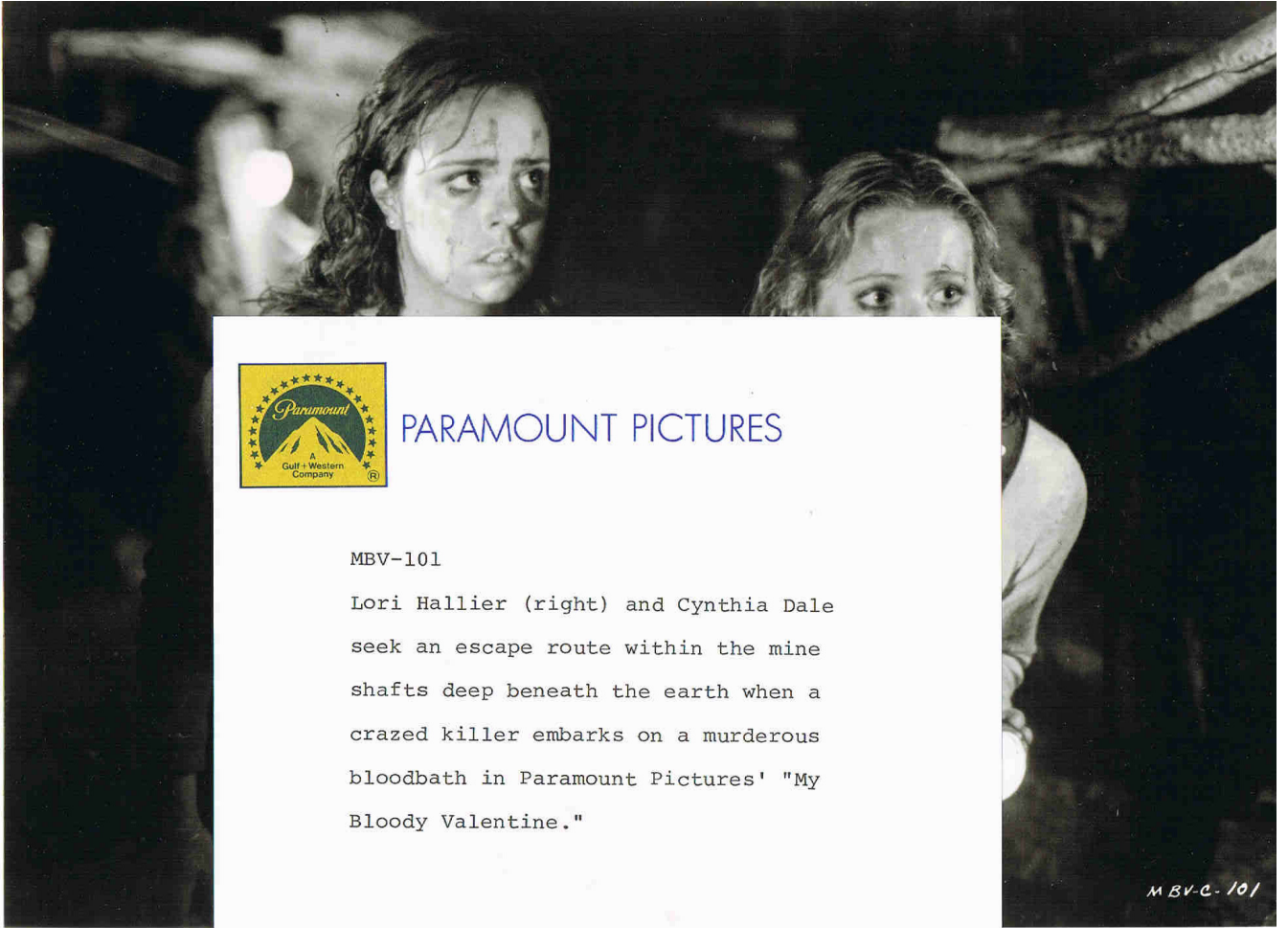
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# PARAMOUNT PICTURES

MBV-101

Lori Hallier (right) and Cynthia Dale seek an escape route within the mine shafts deep beneath the earth when a crazed killer embarks on a murderous bloodbath in Paramount Pictures' "My Bloody Valentine."

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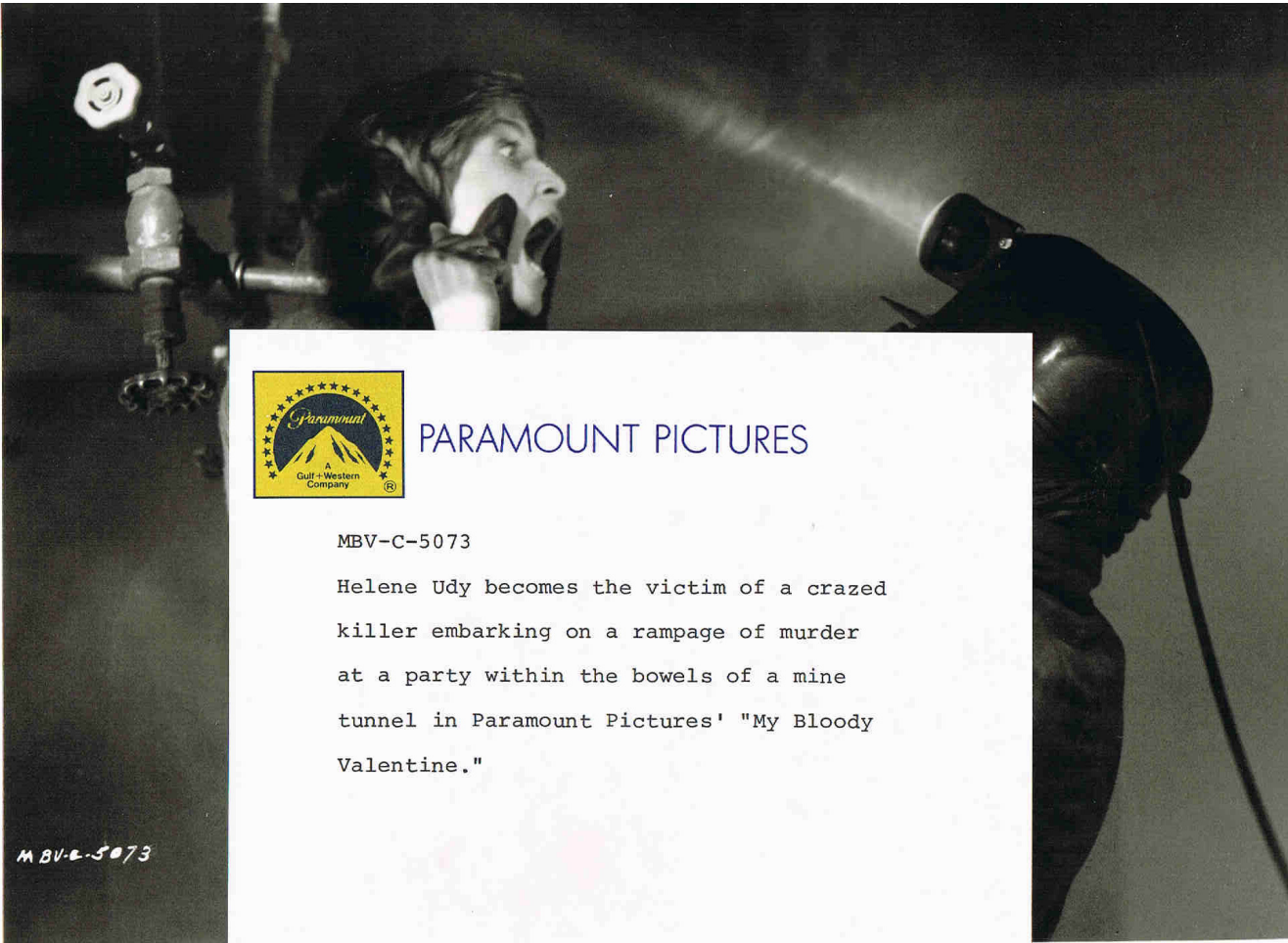
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In Color

"MY BLOODY VALENTINE"

A Paramount Release





MBV-C-5073



# PARAMOUNT PICTURES

MBV-C-5073

Helene Udy becomes the victim of a crazed killer embarking on a rampage of murder at a party within the bowels of a mine tunnel in Paramount Pictures' "My Bloody Valentine."

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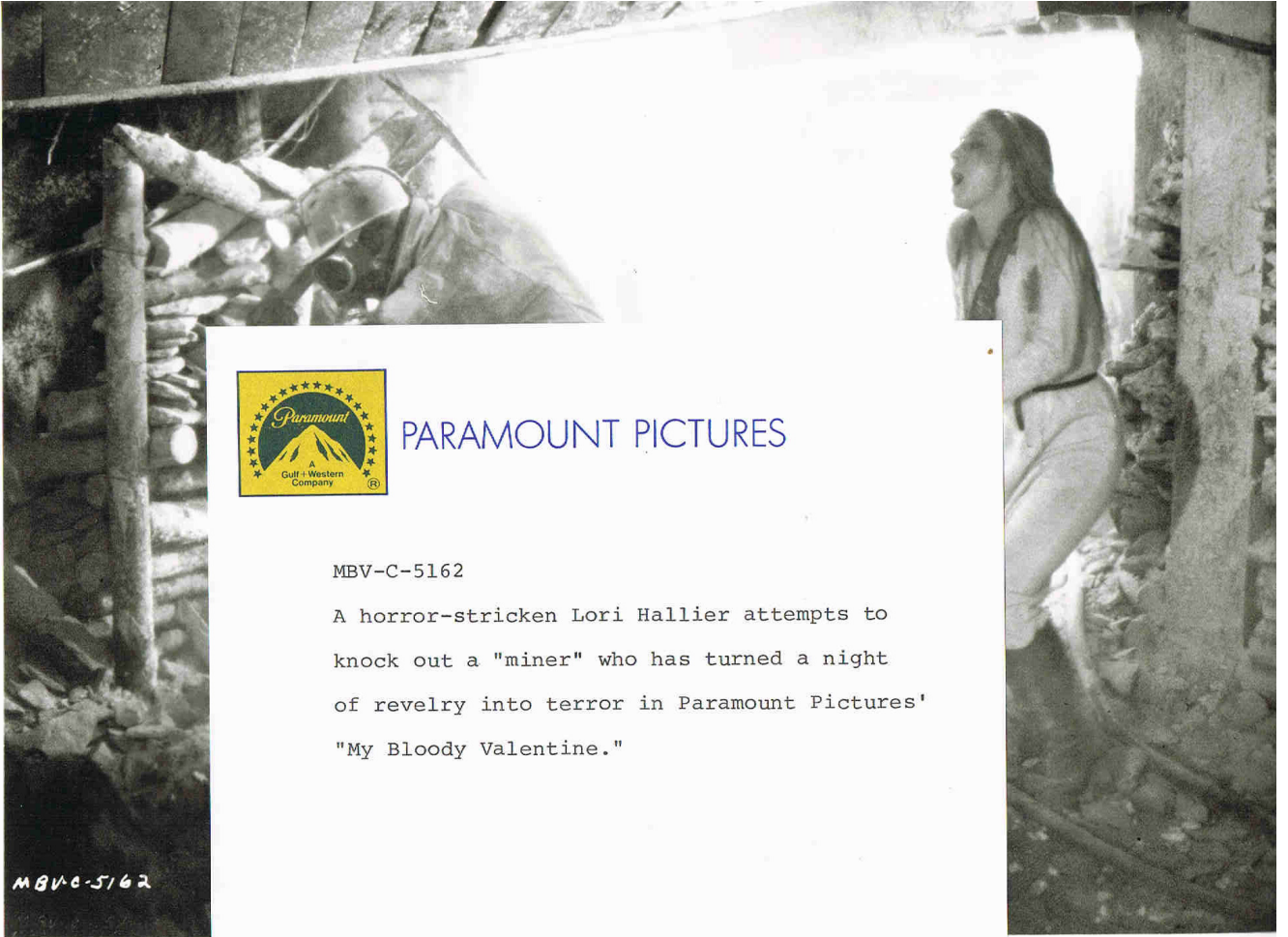
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# PARAMOUNT PICTURES

MBV-C-5162

A horror-stricken Lori Hallier attempts to knock out a "miner" who has turned a night of revelry into terror in Paramount Pictures' "My Bloody Valentine."

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