

# Les Productions Cinématographiques NATIONAL PARK Inc.

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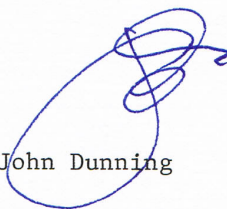
MEMO TO:           DAVID NOVAK  
FROM:               JOHN DUNNING  
DATE:               DECEMBER 16, 1986  
RE:                  PRESS RELEASE - NATIONAL PARK

Enclosed is the fax from ITC. What we are particularly interested in getting is some kind of coverage in the Globe & Mail for the end of the week.

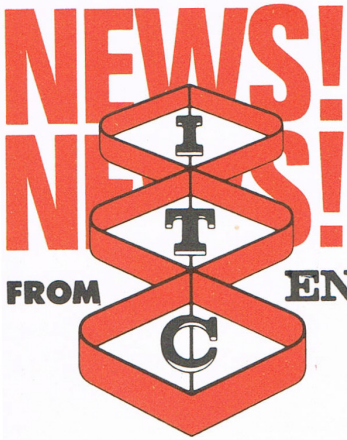
We have an Ad running in the Thursday issue, that might help you in getting some leverage there.

If you specifically cannot get something in the Globe & Mail, please let us know as ITC will try something else.

Thanks



John Dunning



**ENTERTAINMENT**

FOR IMMEDIATE RELEASE IN CANADA

"NATIONAL PARK" CONCLUDES HOME VIDEO  
AGREEMENT WITH EMBASSY

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ITC Entertainment, the worldwide distributor of the Canadian motion picture, "NATIONAL PARK," announced today that ITC has entered into a Home Video Agreement with Embassy Home Entertainment. Embassy shall distribute the picture on video tape and disks in Canada and the United States. The agreement provides ITC with a cash guarantee of \$1,400,000, for the Canadian youth comedy, plus a substantial participation in actual receipts.

"NATIONAL PARK" was produced in Montreal by Andre Link and John Dunning ("MEATBALLS") for the Cinemars Limited Partnership. ITC is in negotiations for an April 1987 theatrical release to coincide with spring vacation.

# # #

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## SID ADILMAN

Eye on  
Entertainment

business phrase.

"I suppose the reference came from a wrong translation of a 'cabaret-chansonnier,'" writes Bureau. "The fact is that I never sang.

"I, indeed, directed a theatre group and a 'cabaret-chansonnier' which presented satirical sketches, parodies of classical plays, monologues and, occasionally new composers or writers. But since I had no singing talent, I had to confine myself to writing these sketches (and) monologues or to presenting the shows.

"I mention this because of the numerous invitations your article has spurred for me to sing at my next public appearances!"



**How To Succeed:** Who says no one wants any more youth comedy flicks? Montreal producers **Andre Link** and **John Dunning**, with American backing, earlier this year filmed *National Park*, a comedy feature about kids at summer camp. The budget was \$7 million Canadian.

It's similar in setting to *Meatballs*, the pair's huge box office score. The twist in *National Park* has the teeners vitally interested in ecology and preserving the environment. Well, so says the media release. No matter.

Embassy Home Entertainment has bought home video rights to the United States and Canada for a guaranteed \$1.4 million (U.S.) plus participation in profits for the producers. The price is said to be one of the largest for video cassette rights for a Canadian picture.

Its leads are virtual unknowns, **Kim Meyers**, **Isabelle Mejias**, **Jennifer Inch** and **James Marcel**. And the director, **Rafael Zielinski**, did such low-budget youth comedies as *Screwballs*, *Loose Screws* and *Valet Girls*. All of them got American release.

## National Park sells for \$1.4 million

Canadian Press

MONTREAL

The comedy National Park has been sold for video distribution in the United States and Canada in a deal described as "one of the biggest ever for a Canadian film."

Cinepix, its producer, said in a statement that Embassy Home Entertainment has agreed to buy the film for a cash guarantee of \$1.4-million (U.S.) and a share of receipts.

A comedy that "tackles youth's concern for the ecology," National Park was produced by André Link and John Dunning, who also made Meatballs, one of Canada's largest-grossing films.

Its director, Rafael Zielinski, has also turned out such youth-oriented films as Screwballs, Loose Screws and Valet Girls.

National Park stars Kim Meyers, Isabelle Mejias, James Marcel and Jennifer Inch.