

H. J. Heinz Company of Canada Ltd.



250 Bloor Street East
Toronto 285, Ontario

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Telephone: 416-964-7057
Cable Address: Heinzco

May 30, 1973

Ms. A. Tait,
Cinepix Productions,
696 Yonge Street,
Toronto 5, Ontario.


Dear Ms. Tait:

This will confirm our agreement whereby H.J. Heinz will financially assist in the production of an animated film, 1 minute 55 seconds in length, entitled "The Ketchup Song". The film to be part of a feature film starring Tom Connors. As agreed, we will pay \$2,500.00 toward this production. The payment will be made to Trickett Productions (the producer of this 1:55 second portion of the film). It is agreed that Heinz financial involvement will not go beyond the \$2,500.00 figure. Any additional expenses, taxes, etc, will be the responsibility of Cinepix.

In addition, it has been agreed between Heinz and Cinepix that:

1. H.J. Heinz Company of Canada Ltd. will receive mention in the opening credits.
2. H.J. Heinz will see the animation at the flimsy stage and approve the drawings of the ketchup bottle and the manner in which it is presented.
3. That H.J. Heinz will be given the opportunity to use a "house" print (16 mm) for internal use only.
4. That Heinz obligation does not go beyond financial assistance in the production of the "Ketchup Song". Heinz will not be responsible for any legal or financial obligations that may arise against the feature film.

Yours truly,


D.F. CRAIG
Product Manager

DFC/mk