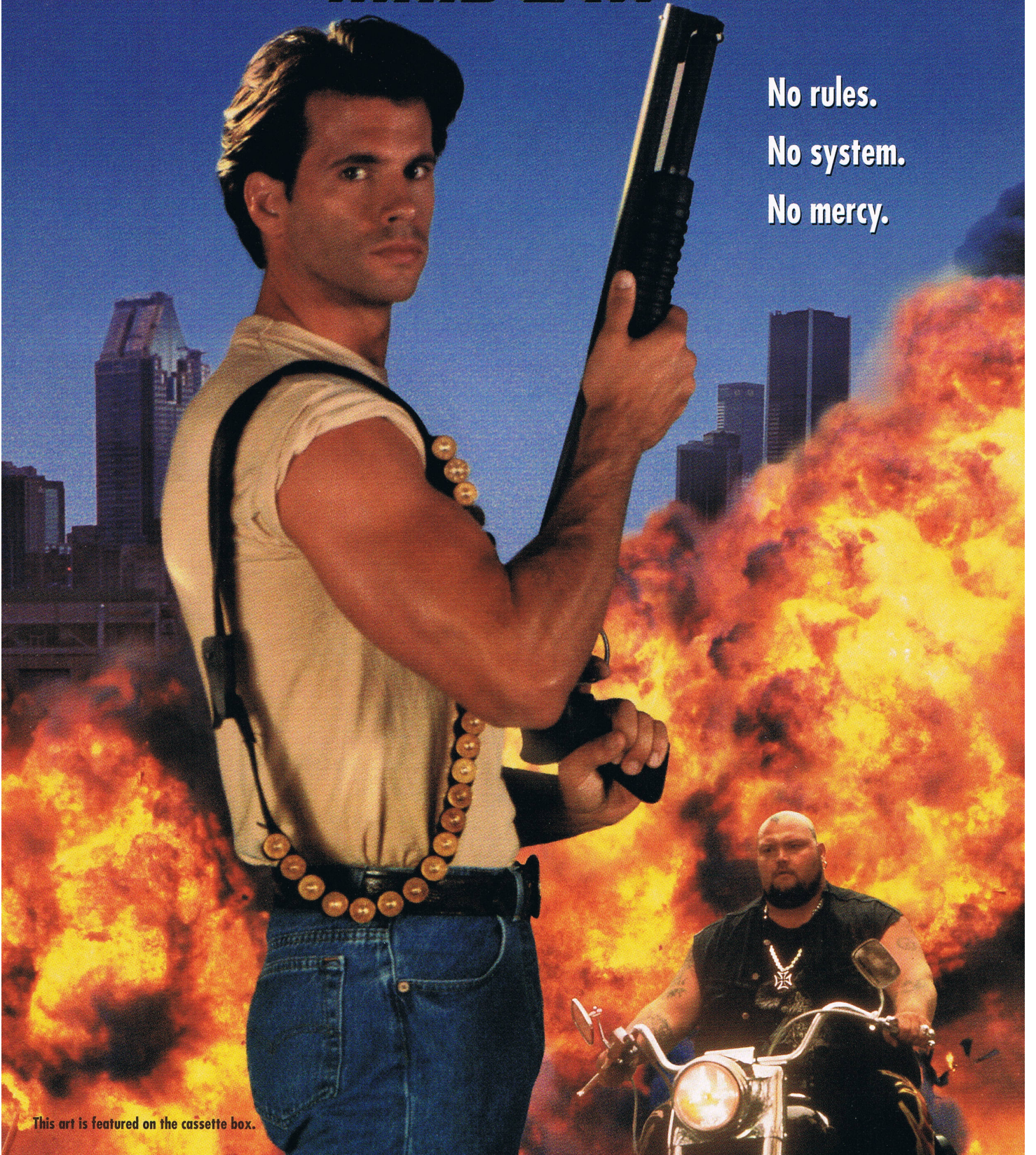


LORENZO LAMAS

SNAKE EATER III

...HIS LAW

No rules.
No system.
No mercy.



This art is featured on the cassette box.

LORENZO LAMAS

SnakeEater III ...HIS LAW

SnakeEater...His Success

"SnakeEater I more than tripled its money."

Ron Maslowski—Take One Video, Meriden, CT (1 location)

"We doubled our money on the first two titles, and we would definitely bring in the third."

John Valachovic—Video World, Gloversville, NY (4 locations)

"SnakeEater II is a hot renter."

Joe Roosa—Movieworld, Salamanca, NY (10 locations)

"SnakeEater I was so successful, we naturally had to bring in II."

We tripled our money on SnakeEater II!"

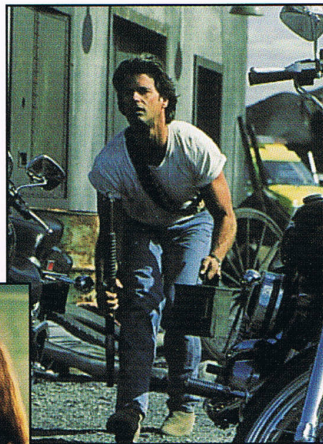
Mike Foxen—Fox's Video, Fresno, CA (1 location)



Lorenzo Lamas returns as commando cop Jack Kelly (aka SnakeEater), seeking to avenge the beating of a young woman by a gang of outlaw bikers. SnakeEater knows there's only one way to keep the peace—all-out war.

- ★ Starring Lorenzo Lamas (*SnakeEater I* and *II*, TV's *Falcon Crest*).
- ★ Featuring wrestling star Scott "Bam Bam" Bigelow.
- ★ Theatrical-size poster.
- ★ Direct from theatrical release.

Genre: Action Adventure
1992 109 Min. Color R
Stereo CC #15141



VHS & Beta priced for rental.

Order Cut-Off: September 15
Street Date: October 8

ON VIDEO CASSETTE

CINEPIX INC. PRESENTS A GEORGE ERSCHBAMER FILM LORENZO LAMAS in "SNAKEEATER III...HIS LAW"
MINOR MUSTAIN • TRACY COOK • HOLLY CHESTER and SCOTT "BAM BAM" BIGELOW as "GOOSE"

Editor JACQUES JEAN Production Designer RICHARD TASSE Music by JOHN MASSARI Director of Photography JACQUES FORTIER

Based on the novel "Rafferty's Rules" by W. GLENN DUNCAN

Screenplay by JOHN DUNNING Executive Producer ANDRE LINK

Produced by IRENE LITINSKY, JOHN DUNNING Directed by GEORGE ERSCHBAMER

Copyright © 1992 by Cinepix Inc. All Rights Reserved.

TM & Copyright © 1992 by Paramount Pictures. All Rights Reserved.



A Paramount Communications Company



Rated R for strong violence,
and for sexuality and language.



Powerful Prepack Offers! FREE MOVIES



Buy 3, Get 3 Free Cassettes –
1 each of *SnakeEater I, II*
and *III!*

6-piece Prepack #15141-002 VHS only

Buy 2, Get 1 Free Cassette of
SnakeEater III

3-piece Prepack #15141-001 VHS only

Ask your distributor for details.



VHS

0 9736-15141-3 0



Beta

0 9736-15141-5 4